

Mr. & Ms. Alabama Blue Royale

Welcome beautiful queens and handsome kings to the Alabama Blue Royale Pageant! This pageant will be the highlight of the 2023 Alabama State Leadership Conference's Opening Ceremony on Friday, November 03, 2023, at the Auburn Marriot Opelika Resort and Spa at Grand National in Opelika, Alabama. We are calling all women and men to showcase their best selves in pageant style! This event celebrates our wonderful and talented sisters, brothers, and friends of the Blue and White Family.

Never competed in a pageant before? Do not worry. Each recipient will receive access to the Pageant Prep 101 Portal. This is where you will have access to documents and videos providing helpful tips, wardrobe details, training videos, and useful information. Participants will be given portal access after completion of all pageant registration requirements. Likewise, pageant professionals and committee members will be available to assist throughout the pageant experience.

Pageant Registration Requirements

- Register for the 2023 ASA State Leadership Conference
- Complete Pageant Application via www.awesomealabamazetas.org/asalc2023
- Raise a minimum of \$250.00 in Ads or People Choice Votes
- Submit a Short Bio (1 to 2 paragraphs) to the Pageant
- Upload Professional Head Shot no later than Wednesday, October 4, 2023.
- Pageant registration deadline is **Saturday, September 23, 2023**.

Who May Compete

- Must be an active and in good standing Graduate Chapter or Amicae Auxiliary member
- If male, must be registered for the 2023 ASA Leadership Conference as a Zeta Male Network member.

Winner Prizes

- Crystal Rhinestone Grand Crown
- Embellished Sash (Queen) / Embellished Stole (King)
- Bouquet of Flowers (Queen) / Scepter (King)
- Special Gift Basket from Pageant Sponsors

Areas of Competition

This is a true pageant experience! A preliminary competition will be held virtually prior to the conference weekend, and the top five (5) finalists will be announced during the opening ceremony during the final competition. Only the top 5 lucky ladies and gentlemen will compete live on stage during the opening ceremony.

I. Preliminary Competition

A virtual preliminary competition will occur prior to the conference weekend, from which the top tier contestants will be selected. The virtual video submission deadline is **Monday, October 23, 2023**, to their individual assigned folders.

Female Competitors

A. Talent Video Submission

1. Two-minute limit will be strictly enforced
2. Music must be pre-edited in MP3 or compatible format.
3. Submissions will be pre-approved by a Pageant Committee member prior to competition.

B. Evening Gown Video Submission

1. Gown must be floor-length.
2. Gown must be blue, silver, black, or white.
3. Must show walk.

Male Competitors

A. Talent Video Submission

1. 2-minute limit will be strictly enforced
2. Music must be pre-edited in MP3 or compatible format.
3. Will be pre-approved by a Pageant Committee member prior to competition.

B. Evening Wear Video Submission

1. Must be Tuxedo.
2. Tuxedo must be blue, silver, black, or white.
3. Must show walk.

Preliminary Competition Scoring

- Talent Video 50%
- Fundraising (People's Choice and Ad Pages Sales) Additional Points
- Evening Gown 50%

II. Live Competition (Opening Ceremony)

The live competition will take place during the Opening Ceremony of the conference on Friday November 03, 2023. All participants will be recognized and participate in the pageant's opening number. However, only the top tier will compete in the live on-stage competition.

Onstage Competition

- Talent 30%
- Onstage question 30%
- Evening Gown 40%
- Fundraising (People's Choice and Ad Pages Sales) Additional Points

- a. \$350.00 raised = 10 additional points
- b. Each \$100.00 raised above \$350.00 = 3 points additional points

Female Competitors

A. Talent

1. Two-minute (2) limit will be strictly enforced
2. Music must be pre-edited to 2-minute duration in MP3 or compatible format and submitted prior for approval.

B. Evening Wear

1. Must be floor Length Gown
2. Gown must be blue, silver, black, or white.
3. Gown must be pre-approved by pageant committee.

Male Competitors

A. Talent

1. Two-minute (2) limit will be strictly enforced
2. Music must be pre-edited to 2-minute duration in MP3 or compatible format and submitted prior for approval.

B. Evening Wear

1. Must be Tuxedo.
2. Tuxedo must be blue, silver, black, or white.

Additional Wardrobe

- Business Wear for Orientation
- Opening Number (All participants) – Blue or White resort wear (*no swimsuits of any kind*)

Orientation & Rehearsal at Grand National Resort

- There will be an orientation on **Thursday, November 2, 2023, at 7:00 PM CT.**
- Opening number and pageant rehearsals will occur during the orientation.
 - i. Female Attire
 1. Zetas - Zeta Business
 2. Amicae - Business formal (Light Blue, White, and/or Black)
 - ii. Male Attire:
 1. Phi Beta Sigma - Sigma Business (Blue, White, and/or Black)
 2. Zeta Male Network: Business formal (Any color except Royal Blue)

III. Fundraising Portion

People's Choice

People's Choice is a public online vote. The woman/man with the most votes will be awarded additional points to their score.

- Seven (7) votes per 10.00 USD payments made via the Pageant website.
- People’s Choice voting will launch **October 20, 2023 through 4:00 PM CT on November 03, 2023.**

Ads

Ad pages can be sold to help contestants reach their required \$250.00 fundraiser goal. Please visit the conference website ad specifications and pricing details. All qualifying Ads must be submitted by **Wednesday, October 4, 2022.**

Dates to remember

- September 23, 2023 - Pageant Registration Deadline
- October 08, 2023 - Welcome Zoom Call 7:30 pm CST (link will be provided)
- October 04, 2023 - Last day to submit qualifying Ads
- October 04, 2023 - Last day to upload professional head shot
- October 23, 2023 - Virtual video submission deadline (Preliminary Competition)
- October 20, 2023 - Through November 3, 2023, People’s Choice Voting
- November 2, 2023 - Welcome orientation at Grand National Resort
- November 3, 2023 - Final competition during the Opening Ceremony

Be bold! Be Beautifully You!

Sign up now at www.awesomealabamazetas.org/asalc2023
 Any additional Please Contact us at msasapageant1920@gmail.com
 Registration Deadline: 11:59 PM CT, Saturday, September 23, 2023.

2023 ASA Leadership Conference Pageant Committee

Leamona Warmack, Psi Upsilon Zeta
 Co-Chairperson
 Women’s Pageant Division

Antoinette Hines, Lambda Zeta Zeta
 Co-Chairperson
 Men’s Pageant Division