

2022 Alabama State Association Leadership Conference

Scrapbook

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Deadline: October 14

Scrapbooks should be submitted electronically to the ASA Awards Committee by Friday, October 14, 2022, at 11:59 p.m. The scrapbook competition will include graduate/undergraduate Zeta chapters. For your submission to be considered, the chapter or auxiliary must have a registered representative at the 2022 Alabama State Association Leadership Conference and be financial on all levels (national, regional, state). The content should include supporting documentation for the activities below. Supporting documentation is defined as newspaper articles, pictures, programs, tickets, fliers, etc. The number of supporting documents for each section will vary between one and two pieces. The requirements are listed in the scrapbook guidelines below.

- **Scrapbook Introduction Pages should include (up to 3 pages total):**
 - Sorority Name, Chapter Name, City, State, Grand Basileus' Name, Regional Director's Name, State Director's Name, Chapter Basileus' Name, Range of Years for Scrapbook (2021-2022)
 - Table of Contents and Dividers - The Table of Contents should include the section name and page number. Each section of the scrapbook should have a divider. The first section requiring a divider is "Programs and Projects"
 - History- Local Chapter History from chartering date and Local Officers Listed

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- **Programs and Z-HOPE™ Projects (2 pieces of documentation required)**
 - Such as March of Dimes/Stork's Nest, Elder Care, Adopt-a-School, and Other Projects
- **Chapter/Auxiliary Activities (1 piece of documentation required for each)**
 - Recruitment, Reclamation, and Retention, Founders' Day, Finer Womanhood, Scholarship Activities, Awards and Recognition, Conferences (national, regional, and state)
- **Blue and White Social Activities (2 pieces of documentation required)**
 - Undergraduate with graduate or Graduate with undergraduate, Phi Beta Sigma, other social activities with chapter/auxiliary members or other chapters/auxiliary members
- **Auxiliaries (1 piece of documentation from one auxiliary required)**
 - Amicae, Archonettes, Amicettes, Pearlettes
- **Organizational Affiliations and Partnerships (1 piece of documentation required)**
 - National Pan-Hellenic Council, Urban League, NAACP, National Council of Negro Women

Additional criteria:

- Each section will be highly judged on creativity and content
- Chapters/Auxiliaries can show creativity in original and exciting ways through design, layout, music, animation, video, etc.
- The design should not render the scrapbook or its pages difficult to read or understand
- Title page- displays proper content as listed above



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- Design – layout appealing and well organized; the use of color and text add interest and appeal; appropriate content included
- Information – images and captions of pictures from community involvement and events relevant and appealing
- Content – 15-20 slides for total presentation including title page
- Grammar- no misspelling, mechanical, or grammatical errors
- All submissions **MUST BE** in PDF format