



Welcome beautiful queens to the Ms. Alabama Blue Royale Pageant! The pageant will highlight the Opening Ceremony of the Alabama State Leadership Conference on Friday, November 18, 2022, at the Battle House Renaissance Hotel in Mobile, Alabama. We are calling all women with grace and gumption to showcase their finer side, pageant style. This pageant celebrates our talented sisters and friends of the Blue and White Family.

Never competed in a pageant before? Do not worry. Each recipient will receive access to the Pageant Prep 101 Portal. This is where you will have access to documents and videos providing helpful tips, wardrobe details, training videos, and useful information. This access will be granted after the completion of registration. Also, there are pageant professionals on the pageant committee that are here to assist.

Participation Requirements

- Must be a registered Conference Attendee
- No later than October 18, 2022:
 - Sign-up at [awesomealabamazetas.org/2022pageant](https://www.awesomealabamazetas.org/2022pageant)
 - Submit Short Personal Bio (1 to 2 Paragraphs)
- Attend virtual Welcome Orientation on October 22, 2022.
- Upload professional headshot no later than Nov. 1, 2022
- All contestants are asked to raise a minimum of \$250 via:
 - Pageant journal ads, and/or
 - *People's Choice* votes
- November 17, 2022 at 6:00PM - Orientation/Dress Rehearsal, Battle House Renaissance Hotel

Who can Compete

- Active members an Alabama Zeta Phi Beta Sorority Graduate Chapter or Amicae Auxiliary

Winner Prizes:

- Rhinestone Embellished Sash
- Crystal Rhinestone Grand Crown
- Bouquet of Flowers
- Gorgeous gifts package from our pageant sponsor

Areas of Competition

This is a true pageant experience! There will be a virtual preliminary competition prior to the conference weekend, and the top tier competitors will be announced during the conference opening ceremony. Only the top tier will compete on stage during the opening ceremony, and by the end of the evening, one of these lucky ladies will be crowned Ms. Alabama Blue Royale 2022!

I. Virtual Preliminary Competition

The preliminary competition will begin immediately following the October 22nd orientation meeting. Each contestant will upload their video submissions to their individually assigned contestant folder, no later than November 7, 2022.

A. Talent Competition (2-Minute Talent Video Submission)

- 2-minute limit will be strictly enforced
- Music must be pre-edited in MP3 or compatible format
- Submissions will be pre-approved by a Pageant Committee member prior to competition.

B. Evening Gown Completion (Video Submission)

- Gown must be floor-length
- Gown must be blue, silver, black, or white

Preliminary Competition Scoring (percentages of the total score):

- 30% - Talent video
- 30% - Total People's Choice and Ad funds raised
- 40% - Evening Gown video

II. Live Competition (Opening Ceremony)

The live competition will take place on stage during the Opening Ceremony. All participants will be recognized and participate in the pageant's opening performance. However, only the top tier preliminary winners will compete in the on-stage competition.

A. Additional Wardrobe

- Opening Number (**All participants**) – Blue or White cocktail outfit of choice
- On stage question video attire: Zeta/Amicae business attire outfit

B. On-site Orientation

- Thursday, November 17, 2022, at 6:00 PM at the Battle House Renaissance Hotel
- Opening performance and pageant rehearsals will occur during the orientation

III. Additional Bonus Competitions:

- People's Choice Awards - A public vote online; the contestant with the most votes will be awarded additional points to her competition score.
 - 7 votes for 10.00 USD
 - Voting opens Monday, November 7th and closes Friday, November 18th at 7:00 PM.
- Pageant Journal Ads – Ads may be sold to help reach your \$250 fundraiser goal and add to your competition score.

Live Competition (Opening Ceremony) Scoring (percentages of the total score):

- 30% - Live Talent
- 30% - On-stage Question
- 40% - Evening Gown

Important Dates to Remember

- October 18, 2022 – Registration Deadline
- October 22, 2022- Welcome Zoom Call 7:30 pm CST (link will be provided)
- November 1, 2022- Ad Page Submission Deadline
- November 7, 2022 – Virtual Preliminary Video Submission Deadline
- November 17, 2022 – Welcome Orientation at the Hotel 6:30 PM
- November 7- 18, 2022- at 12:00 PM CST- People's Choice

Be bold! Be Beautifully You!

Sign up now at awesomealabamazetas.org/2022pageant

NEED ADDITIONAL INFORMATION, PLEASE CONTACT US AT

MSASAPAGEANT1920@GMAIL.COM

Registration Deadline: 11:59 PM CST, Saturday, October 18,
2022.

2022 ASA PAGEANT COMMITTEE

Leamona Woodley, Chairperson
Psi Upsilon Zeta

Niambi L. Bibb
Psi Upsilon Zeta

Marian Martin
Nu Zeta Zeta

Lenae Mckinnon-Hill
Alpha Rho Zeta